Disclaimer

The information provided on the HB Phlebotomy website, including but not limited to blood draw services, health assessments, nutritional guidance, and general health advice, is for informational purposes only. It is not intended to diagnose, treat, or replace the advice of a licensed healthcare professional.

HB Phlebotomy recommends that you consult with your doctor or healthcare provider before making any decisions regarding your health or treatment plans. While we strive to provide accurate and up-to-date information, we cannot guarantee the completeness, accuracy, or reliability of the content.

Blood tests and health assessments performed by HB Phlebotomy are not intended as a substitute for medical evaluation. Any health concerns should be discussed with a qualified medical professional.

HB Phlebotomy is not responsible for any outcomes resulting from the use or misuse of the information or services provided.

Privacy Policy for HB Phlebotomy

Effective Date: 23rd November 2024

At HB Phlebotomy, we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data in compliance with the UK General Data Protection Regulation (UK GDPR).

1. Information We Collect

We may collect the following types of personal data when you interact with our website or use our services:

- **Personal Identification Information:** Name, contact details (email address, phone number), date of birth, and address.
- **Health Data:** Information related to your health status, medical history, blood tests, and any other health-related data you provide.
- **Technical Data:** IP address, browser type, device information, and usage data on our website (e.g., pages visited, duration of visit).
- **Payment Information:** Payment details (e.g., credit/debit card number) for processing services.

2. How We Use Your Information

We use your personal data for the following purposes:

- To provide our services, including blood draws and health assessments.
- To communicate with you regarding your appointments, test results, and any other service-related matters.
- To improve our website and services by analysing user activity and feedback.
- To process payments and manage transactions.
- To comply with legal and regulatory obligations.

3. Legal Basis for Processing Your Data

We process your personal data under the following legal bases:

- **Consent:** We process health-related information and other personal data based on your consent. You can withdraw consent at any time by contacting us.
- **Contractual Necessity:** We process your personal data to fulfil contractual obligations related to the services we provide.
- **Legal Obligation:** We may process your data to comply with legal or regulatory requirements.

4. Sharing Your Information

We may share your personal data with third parties in the following circumstances:

• **Service Providers:** We may share your information with third-party service providers who assist in delivering our services, such as laboratory testing providers.

- **Legal and Regulatory Authorities:** We may disclose your data if required by law or to protect the rights, property, and safety of HB Phlebotomy, our clients, or others.
- **Healthcare Providers:** With your consent, we may share your health data with your primary healthcare provider for continuity of care.

5. Data Retention

We will retain your personal data for no longer than is necessary for the purposes for which it was collected, or as required by law. Health data may be retained for a longer period as required for medical or legal purposes.

6. Your Rights

Under UK GDPR, you have the following rights regarding your personal data:

- **Right to Access:** You have the right to request access to the personal data we hold about you.
- **Right to Rectification:** You have the right to request corrections to any inaccurate or incomplete data.
- **Right to Erasure:** You can request the deletion of your personal data, subject to certain legal exceptions.
- **Right to Restriction of Processing:** You may request that we restrict the processing of your personal data under certain circumstances.
- **Right to Object:** You can object to the processing of your data, particularly if it is being used for direct marketing purposes.
- **Right to Data Portability:** You have the right to receive your personal data in a structured, commonly used, and machine-readable format.

To exercise these rights, please contact us using the details provided below.

7. Security of Your Information

We take appropriate technical and organisational measures to protect your personal data from unauthorised access, alteration, disclosure, or destruction. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee the absolute security of your data.

8. International Data Transfers

If we transfer your personal data outside of the UK, we will ensure that appropriate safeguards are in place to protect your information, in accordance with UK GDPR requirements.

9. Cookies and Tracking Technologies

Our website may use cookies to enhance your user experience. Cookies are small files placed on your device that help us track website usage and improve site functionality. You can control cookie preferences through your browser settings. For more information, please see our [Cookies Policy].

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date." We encourage you to review this policy periodically to stay informed about how we are protecting your data.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or how we process your personal data, please contact us at:

HB Phlebotomy The Vibe Studio, Bluntisham, Cambs, PE28 3PA HB Phlebotomy@gmail.com 07585116316

Our Affiliate Partnership with British Supplements

At HB Phlebotomy, we believe in providing our clients with not only personalised health services but also high-quality products to support their wellness journey. That's why we are proud to be affiliated with **British Supplements**, a trusted UK-based supplier of premium vitamins, minerals, and nutritional supplements.

Through our partnership, we are able to offer our clients access to a wide range of carefully selected supplements designed to enhance overall health and well-being. Whether you're looking to boost your immune system, support your energy levels, or improve your general nutrition, British Supplements provides products that align with our commitment to health and wellness.

Why Choose British Supplements?

- **High-Quality Products:** All supplements are produced to the highest standards in the UK, ensuring safety, purity, and effectiveness.
- **Scientifically Backed:** The products are formulated with the latest scientific research in mind, providing you with supplements that support your unique health needs.
- **Tailored to You:** As part of our personalised approach to health, we can guide you on which supplements may complement your blood tests, health assessments, and nutritional plans.

By partnering with British Supplements, we're able to offer our clients access to trusted products that are a perfect complement to the services we provide at HB Phlebotomy. For more information or to explore their range of supplements, please visit https://www.british-supplements.net?sca_ref=6208236.x2RnCDXlEo

Cookie Policy for HB Phlebotomy

Effective Date: 23rd November 2024

This Cookie Policy explains how HB Phlebotomy ("we", "us", or "our") uses cookies and similar tracking technologies on our website to improve your experience. By using our website, you agree to the use of cookies as described in this policy.

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, smartphone) when you visit our website. These files allow us to recognise your device and remember certain information about your visit, such as your preferences and usage patterns.

Cookies can be classified into two types:

- **First-party cookies**: These are set by the website you are visiting and can only be read by that site.
- **Third-party cookies**: These are set by a domain other than the one you are visiting and are used by third-party services (e.g., analytics, advertising) integrated into the website.

2. Types of Cookies We Use

We use the following types of cookies on our website:

- **Essential Cookies**: These cookies are necessary for the website to function properly. They enable core features such as security, accessibility, and session management.
 - Example: Cookies that remember your login status or preferences for the duration of your session.
- **Performance and Analytics Cookies:** These cookies help us understand how visitors interact with our website by collecting and reporting information. These cookies do not collect personal data that can identify you.
 - Example: Google Analytics cookies to track website traffic and usage patterns.
- **Functional Cookies**: These cookies enable our website to remember your preferences, such as language or region, to provide a more personalised experience.
 - Example: Cookies that remember the language you selected on the website.
- Targeting or Advertising Cookies: These cookies are used to deliver relevant
 advertisements to you based on your browsing habits. They also help measure the
 effectiveness of advertising campaigns.
 - o Example: Cookies from third-party ad networks that track your browsing activity.

3. How We Use Cookies

We use cookies for the following purposes:

- To improve your experience on our website by remembering your preferences and settings.
- To analyse website traffic and performance, enabling us to optimise the website and offer better services.
- To provide personalised content and advertising, tailored to your interests.
- To ensure the security of our website and users.

4. Third-Party Cookies

Our website may include content from third-party services, such as social media platforms or analytics providers. These third parties may set their own cookies when you interact with their content. We have no control over the cookies set by these third parties, and they are not covered by this policy. You should review the cookie policies of these third-party services to understand how they use cookies.

5. Managing Cookies

You have the option to manage or disable cookies on your device. Most browsers accept cookies by default, but you can modify your browser settings to block or delete cookies. Please note that disabling certain cookies may impact your experience on our website and limit functionality.

To manage cookies, you can follow the instructions provided by your browser's help or settings section. Below are links to the cookie management pages for common browsers:

- Google Chrome
- Mozilla Firefox
- Microsoft Edge
- Safari

Additionally, you can control certain cookies, including advertising cookies, through the Your Online Choices website.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page, and the "Effective Date" will be updated accordingly. We encourage you to review this policy periodically to stay informed about how we use cookies.

7. Contact Us

If you have any questions or concerns about this Cookie Policy, please contact us at: HB Phlebotomy
The Vibe Studio, Bluntisham, Cambs, PE28 3PA
HB Phlebotomy@gmail.com
07585116316